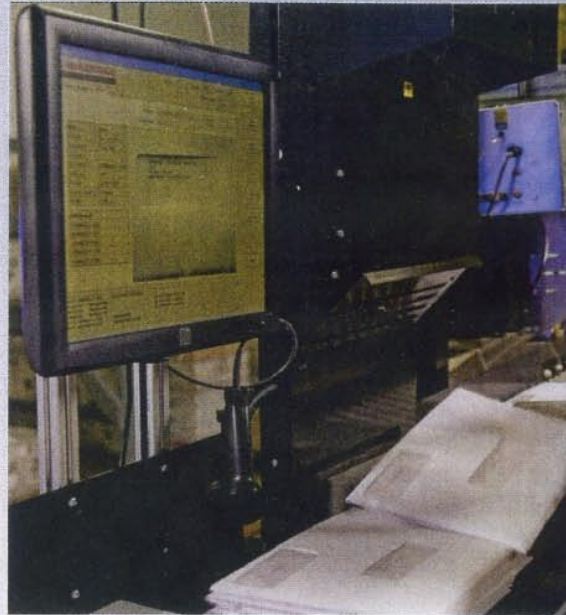


For Non-Letter Mail Get The **ProFLAT\$** Advantage

Listening to our customers' needs and responding with creative solutions has been the mission of ProSORT for over 25 years. ProSORT has been working to provide postage savings on all types of mail for our mailing partners. In the rate case of May, 2007, the U.S. Postal Service provided mailers a new financial incentive to process other types of mail that previously had only minimal discounts. ProSORT has responded by raising the bar and "redefining" our ProFLAT\$ program into an even more innovative offering. Substantial savings can now be realized on mail beyond the letter arena.

Automation Equals Greater Savings

The ProFLAT\$ program offers postal savings on non-letter mail including: First Class flats, Standard flats, bound printed matter, and parcels. The ProFLAT\$ process adds postal automation barcodes to this mail allowing you to benefit from the substantial postage discounts on non-letter mail. All processing is done on site in our secure state-of-the-art facility located in Burr Ridge, Illinois.



The key to the ProFLAT\$ program is a USPS approved manifesting system which provides the Postal Service with accurate postage payment reporting. In a manifest system, each mail piece is weighed and the correct postage calculated and recorded. Customers are no longer required to post each mail piece. ProFLAT\$ will track postage by client and also by a client's departments, allowing you convenient charge back accounting.



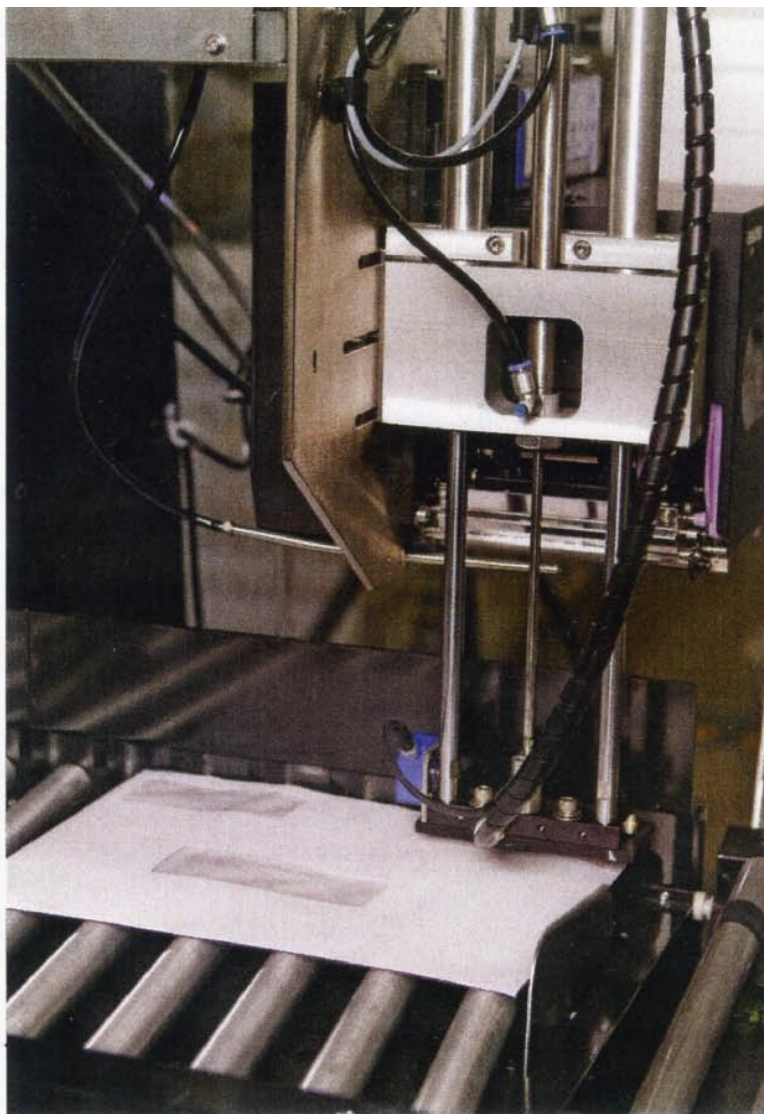
Lowest Automated Postage Rates Available

This dynamic sorting system combines and commingles the volumes of all of our customers' mail just like the letter sorters, but does it in only one pass which translates to efficiency and savings for you. In addition, the ProFLAT\$ process produces a "bundle based mailing" which means only 10 pieces are required for a destination in order to qualify for the lowest postage rates. You pay actual postage based on the lowest qualification rates available. Without a doubt, ProFLAT\$ will save you thousands of dollars annually.



ProFLAT\$ Has No Limitations

Besides handling various classes of mail, the ProFLAT\$ process has no limitations. As long as the mail piece meets USPS size and shape requirements, ProFLAT\$ can process it. Unlike many other systems, thickness is not an issue for ProFLAT\$. Addresses can be typed or handwritten and address orientation can be either portrait or landscape. Satisfied ProFLAT\$ customers represent a wide range of industries including utilities, health care, education, financial, and manufacturing.



We are Here for You

More savings and less processing for our customers... does it get any better than that? ProSORT has proven time and again that if there is a way to add value to a service relationship, we will find it. Let ProSORT be your "one-stop" shop for all your mailing needs. Contact a ProSORT representative today.



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"The mailing partner you can count on, every time."

